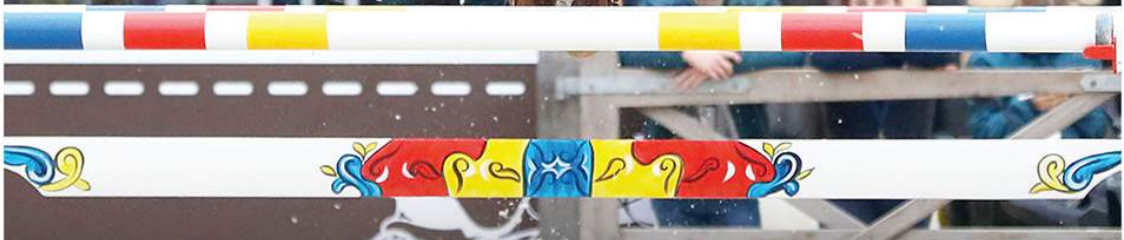


WORKING ON WELLNESS: HANNAH SELLECK

SUMMER

HORSE & style

M A G A Z I N E



SAUT HERMIÉS

Where Life Was But a Dream

2019

H&S HOME: HOLLYWOOD HILLS HORSE HAVEN
VENDOR SPOTLIGHT: STAGNARO TACK • RIDER SPOTLIGHT: LINDSAY MAXWELL

LONGINES MASTERS OF NEW YORK

The second annual Longines Masters of New York (LMNY) continued a tradition of excitement, excellence, luxury, and elegance from April 25th through April 28th, 2019. Held at the NYCB LIVE, Home of the Nassau Veterans Memorial Coliseum, competitors, their teams, and spectators enjoyed the shopping and entertainment at the LMNY, escaped to New York City for a Broadway show, or even drove to Southampton for a quiet dinner by the beach, all because of the show's convenient location. And although there are endless activities in the surrounding New York area, EEM's Christophe Ameeuw and his team produced an event with such exceptional attractions that it was unnecessary to leave the NYCB LIVE for the whole week.

From the moment competitors and spectators pass the tall #WeRideTheWorld wall in front of the entrance, they are welcomed to an event unlike any other competition in the United States. From the world's top horses and competitors, to the American Kennel Club Agility Premier Cup, to new and innovative equestrian products, to the most exquisite cars and watches, to magnificent artwork, whatever your interests are, you can find them at the LMNY.

LAMBORGHINI POWER

One of the signature attractions at the LMNY is the Lamborghini Masters Power class. Spectators "oohed" and

"aahed" as the horse and rider teams tested their limits and the fences got higher and higher. A field of seven horse and rider teams started the competition, with the final fence set at 1.45m in the first round. All seven competitors finished the first round with ease. Switzerland's Pius Schwizer and his horse, Ulane Belmaniere, were the last to go. When he was asked by the commentator how high the Selle Français mare could jump, he pointed to the rafters, and the crowd went wild.

Frank Rothenberger and his course designing team apparently realized the level of athleticism in the order because,





Emanuele Gaudiano and Chalou, winners of the Lamborghini Masters Power Class; photo © Jessica Rodrigues



Course walk ahead of the Riders Masters Cup; photo © Jessica Rodrigues

after careful consideration, the final fence of the second round soared to 1.70m. From there, each round the fences continued to grow: 1.80m, 1.90m, and, finally, 2.02m. Kristen Vanderveen with Bull Run's Almighty and Italy's Emanuele Gaudiano with Chalou were the only two pairs to make it to the final round, but Vanderveen ultimately chose to save her horse for another day.

In order to activate the €10,000 bonus, the final fence needed to be greater than 2.0 meters, so the course designing team made the thoughtful decision to raise it to 2.02m – over six and a half feet! Gaudiano and Chalou cleared the fence with ease and Gaudiano gave a shout out to the crowd, thanking them for giving for his horse the encouragement it needed.

RIDERS EUROPE WINS AGAIN

Another crowd favorite event was the Riders Masters Cup, where Riders Europe went head-to-head with Riders USA. The team element really made the crowd go wild; they were cheering loudly, wearing team hats (red for USA and blue for Europe), and waving flags. Going into the Saturday evening event, Riders Europe had dominated the previous three Riders Masters Cups and Riders USA wanted to take the win in New York.

In each round, riders from Riders USA were matched against riders from Riders Europe with points awarded in each duel based on speed and faults. The unusual format adds a twist of excitement for both the crowd and the competitors. Local favorites like Lillie Keenan and McLain Ward elicited a tremendous uproar from the stands, but by the second and final round, the crowd was cheering for every horse and rider team that entered the ring. In the end, Riders Europe took the win for a fourth consecutive time. While Riders USA captain, Robert Ridland acknowledged it was not fun losing, he explained that he believes the format is “tremendous” and “unique.” Want to know more about how the format works? Will Riders USA take over the victorious title? You'll just have to see it for yourself at the next Riders Masters Cup.

CAN'T TOUCH NAYEL NASSAR

Finally, the big news from the LMNY was the success of Egypt's Nayel Nassar and the 13-year-old Westphalian gelding, Lucifer V. Nassar and his mount started the week off strong by winning Friday night's \$100,000

INTERVIEW WITH NAYEL NASSAR



photo © Aléa Productions/EEM



photo © Jump Media

Horse & Style: *It is a huge accomplishment to be the first rider to win both the Longines Speed Challenge and the Longines Grand Prix, and to do it on the same horse, no less. Tell us about Lucifer V, and what qualities make him competitive in both the Speed and Grand Prix.*

Nayel Nassar: Thank you! It's an unprecedented achievement that really is a testament to how unique a horse Lucifer is. There are only a few horses in history who could win a 1.50m Speed Class by three seconds, and then somehow maintain the focus and concentration necessary to win a 1.60m Grand Prix less than two days later. He has an uncanny ability to miss the jumps, and despite having a slightly unorthodox temperament and technique, he really understands the game and simply wants to win as much as I do. He has a big adjustable stride, great balance, incredible foot speed and can turn on a dime without slowing down, which is very rare. Those attributes make it easy for me to go fast over big jumps and try to clock in some wins. We have matured a lot as a partnership, and he is fighting for me every time out these days. I am just so proud of him and grateful to Evergate Stables for giving me a shot at him.

H&S: *What were your riding strategies for the Longines Masters of New York weekend?*

NN: It was a hard call. Going all out in the Speed Challenge is obviously not the best prep for a Grand Prix, especially

one of that caliber. After going so fast, most horses tend to get flat and they start anticipating the turns too much. But frankly, I knew I had a good chance at winning the Speed Class and I didn't want to look back on my week thinking that I should have taken what I could when I had the chance. Lucifer is a speed demon and it felt like a waste not to give him a go in such a prestigious class, so I figured I should go out and win what I could, and deal with the consequences later. Luckily, all he needed was a bit of flatwork to reel him back in and he came out ready to go on Sunday for the 5* Grand Prix, where my approach was more about keeping him steady and underneath himself than going as fast as possible.

H&S: *What do you enjoy most about the Longines Masters format?*

NN: I think the two-second penalty in the Speed Challenge is a very nice adjustment. Although having a rail still decreases your odds of winning, a good result is still salvageable if you can go fast enough. It turned out to be a huge advantage for me this year as I was able to get the win despite knocking a jump down. The increased purse in that class also makes it more worthwhile for us riders to use our better horses and really try to win the class. I like that there is a day off between the two feature classes to allow the horses some rest and recalibration.

H&S: *Tell us more about your relationship with Evergate Stables.*

NN: My partnership with Evergate is still relatively young, but the early returns have been very promising. Besides Lucifer, I have the ride on a seven-year-old Levisto mare that we are very excited about. She is still green but certainly has a lot of ability. We recently sold Lutz, a horse I carefully developed last season for Evergate. I essentially just lend a helping hand whenever necessary, taking on some of the horses that need experience to be sold or need development for top sport.

H&S: *What's next for your show season? And for your own riding career?*

NN: My next stops are LGCT Madrid and LGCT Hamburg. I'll be spending my summer in Europe competing on the tour and preparing for the Olympic qualifier in the fall. That is a big goal of mine this year, to be available for the Egyptian team so that we can claim an Olympic team spot. I would love to qualify for the LGCT Super Grand Prix but that is a tall task. In the meantime I am just trying to keep up my current form, to keep producing consistent results, while always being on the lookout for the next horse I can add to my string. I have an up-and-coming talented 9-year-old named Can Can Della Caccia (Cascari x Canturo) whom I would like to develop up to 5* level this year. My highest goal would certainly be a championship medal, but I try not to get ahead of myself.

Masters One – Longines Speed Challenge, and then went on to make history by also winning Sunday's \$400,000 Masters One – Longines Grand Prix of New York.

Sunday's Grand Prix was held in an unusual format for US showjumping competitions. Twenty-nine horse and rider pairs made an attempt at German course designer Frank Rothenberger's first round course, with the top 12 returning for a slightly shorter second round. Six horse and rider pairs with clear rounds and six with four-faults returned in reverse order. As each horse and rider combination completed the second round, the top three riders took a seat at the front of the arena and played what can only be described as musical chairs.

Commentator Catie Staszak interviewed the riders as they took their respective seats. The inquiry allowed the spectators to hear what was going through their minds after completing two challenging rounds, and more about the partnerships between horse and rider. The audience learned it was American rider Devin Ryan's first time indoors with Caspar's Lasino, and Switzerland's Beat Mändli expressed how lucky he is to have his mare, Dsarie. The musical chairs continued up to the point when Nassar and Lucifer were the final pair to enter the ring.

The Netherlands' Harrie Smolders, Belgium's Olivier Philippaerts, and Israel's Daniel Bluman sat in the 1st, 2nd, and 3rd chairs respectively, while the crowd watched in absolute silence as Nassar navigated the track. After Lucifer cleared the final fence and Nassar looked at the clock, his enormous smile indicated he knew he had captured the lead and as EEM's Christophe Ameeuw later aptly announced, "here in New York, a star is born."

THE EXPERIENCE

One of the most appealing traits of the Longines Masters series is the opportunity for spectators to feel like they are in the arena with some of the most talented horses and riders in the world. In New York, this is particularly true. Whether sitting in the luxurious VIP area or in general seating, spectators could clearly see the smile stretch across Nayel Nassar's face after his amazing wins and could hear Kristen Vanderveen let out a quiet giggle and a "what?" after clearing the 1.90m vertical in the Lamborghini Masters Power. There is truly something special about being that close to

the action and it is something hard to come by at most competitions.

PRESTIGE VILLAGE

Of course, seeing the top horses and riders in show jumping is priority for most, but there are other countless attractions that make the LMNY experience unforgettable. Prestige Village offers visitors the chance to peruse artwork and a variety of luxury items, which are not solely for the equestrian enthusiast. For the younger attendees, kids are welcomed to a kids' corner, complete with face painting, clowns, and puppies. In the mood to stay seated? Not a problem, as there is constant action in the main arena with Santi Serra Camps' remarkable horsemanship performance, the American Kennel Club Agility Premier Cup, interviews with the riders, and the mind-blowing acrobats on jumping stilts.

BUILDING THE BASE

The close proximity to the action, the quality location, and all of the attractions in the Prestige Village makes the LMNY attractive to those outside of the immediate equestrian community, as well. During every event, spectators could be seen surrounding the sizable arena. They consisted of the competitors and their teams, local residents, representatives from the numerous sponsors of the event, and friends of the equestrian community.

The Longines Masters series truly allows those who are unfamiliar with the sport an opportunity to gain knowledge and interest. A local resident reported that she had no prior knowledge about show jumping, but after such an incredible show, she would definitely be following the results of the competitors from now on. Another attendee was asked if he was thinking about taking up riding and he said, "No, but I will definitely be taking some of the style."

WHAT'S TO COME

The LMNY wrapped up on Sunday April 28th, 2019, but it will be back at the NYCB LIVE, Home of the Veterans Memorial Coliseum, from April 23rd to 26th, 2020. As the event continues to get better each year, we can only expect the third edition to blow us away. Until then, the world's top horses and riders will take on the Longines Masters of Lausanne, Longines Masters of Paris, and the Longines Masters of Hong Kong, where the excellence and luxury will surely continue. Make sure you don't miss the events, which are also broadcast live on EEM.tv. **HS**



photo © Aléa Productions/EEM



photo © Aléa Productions/EEM

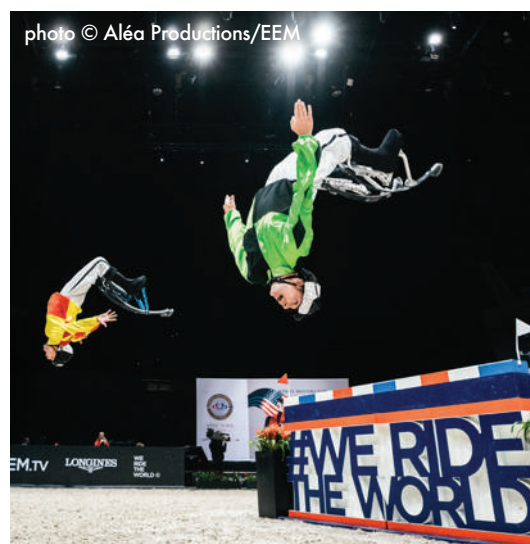


photo © Aléa Productions/EEM

EQ *the Equestrian's Concierge* LLC

Tack, Supplies & Custom Services



KASK Dogma Star Lady Helmet



NEW Winston San Francisco Coat



Sarm Hippique Olbia Breech



Schockemohle Sports Tack & Apparel



NEW Asmar Arwen Show Shirt

#OutfittedByEQ

We're at your service
so you can be
at your best

Enroll in our **EQ Preferred** Customer Appreciation Program

Earn **Preferred Points** every time you shop, for discounts toward merchandise. Visit our website and sign up now to earn 100 bonus points.



NEW Ariat Divino Tall Boot



1. McLain Ward and Rapidash compete for Riders USA in the Riders Masters Cup 2. Christophe Ameeuw, Libby Edelman, and Sam Edelman pose for a picture on the red carpet 3. The VIP is always perfect - perfect food, perfect drinks, and a perfect view 4. Olivier Philippaerts and Insolente des Dix Bonniers compete for Riders Europe in the Riders Masters Cup 5. The Riders Masters Cup 6. Devin Ryan on Cooper looks to the next jump as the crowd watches his round 7. Shoppers enjoy the EQ Exchange booth in Prestige Village

8. Lillie Keenan answers questions during an interview 9. Henri PFR, Belgian musician and official DJ of Tomorrowland, DJs the after party in Prestige Village 10. Jennifer Gates and Pumped Up Kicks fly over the New York jump 11. The AKC Agility Premier Cup is a crowd favorite 12. Big winner Nayel Nassar signs autographs for excited fans